2019 FALL

CASHBACK PROMOTIONS

CONTRACTOR GUIDELINES

CONTRACTORS

GET CASHBACK

SEPTEMBER 1 – NOVEMBER 15
FOR SELLING RUUD

Reward yourself for selling and installing Ruud® qualifying equipment by participating in the 2019 Fall Contractor CashBack Promotion. From September 1st through November 15th, on qualifying Ruud equipment, you can receive up to $625 cash back for each home installation.

THIS FALL, WE UPDATED OUR MATRIX TO GIVE YOU EVEN MORE OPPORTUNITIES TO SAVE WITH THE ADDITION OF OUR LATEST MINI-SPLIT SELECTION AND WE DOUBLED OUR WATER HEATER SELECTION OFFERING MORE MODELS THEN EVER BEFORE.

EcoNet®

Ruud.com

IT'S NOW EASIER THAN EVER FOR YOU TO PARTICIPATE IN THE FALL PROMOTIONS...

To participate, you must first be enrolled in the promotion by your Distributor. They will enroll you as eligible to participate in the promotion on MyRuud.com. Once they have enrolled you as eligible to participate, you will receive an email notification confirming enrollment and program details.

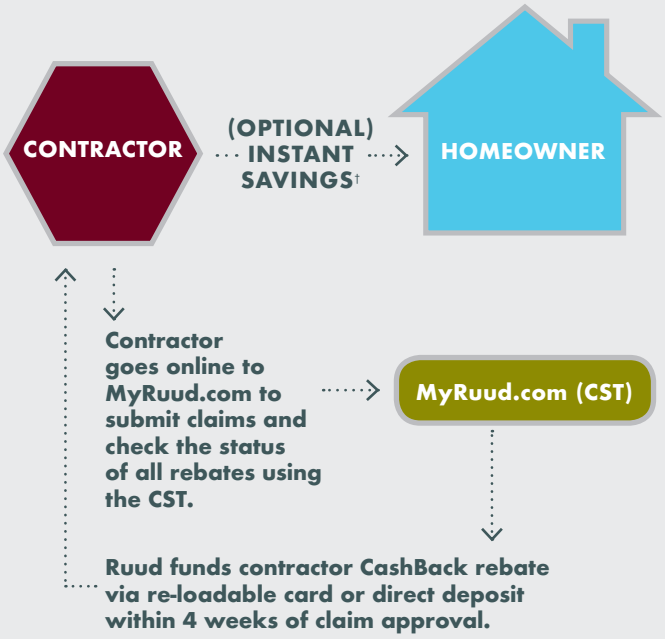
HASSLE-FREE REBATE FILING

The Contractor Serial Tool (CST) Dashboard houses all CST options including claim entry, payment method setup and reporting. This makes it easy for you to submit and mange your claims from one location on MyRuud.com. Rebate claim submissions begin September 1, 2019 and must be submitted within 30 days of installation date to be considered eligible for payment. CashBack rebates will be paid to you via a re-loadable pay card or to your business via direct deposit. The payment method is selected by you at the time of first claim entry and can be changed by contacting help@myruud.com.

OPTIONAL SAVINGS FOR HOMEOWNERS

It's up to you if you want to keep the full rebate, or pass along the rebate to your customers. Ruud® will not promote any rebate offers to homeowners; however, if you choose to offer the rebate to your customers, we will provide advertising options in AdMaker available on MyRuud.com to assist you with promoting the offer.

HERE'S HOW IT WORKS:



† Contractors can choose whether or not they want to offer the rebate to their customers.

WHAT IS CST?

The Contractor Serial Tool (CST) is Ruud's serial validation tool that allows you to enter claims to redeem rebates or points for installing qualifying Ruud equipment. The CST saves you time by allowing you to redeem rewards for multiple programs and promotions all with one claim submission.

CONTRACTOR REPORTING

You will be able to view, customize, and download reporting for your claims from the CST Dashboard. There, you can also review all claim details submitted, payment status and more.

2019 FALL CONTRACTOR | CASHBACK PROMOTION

REBATE MATRIX

STANDARD CONTRACTOR CASHBACK REBATE: SEPTEMBER 1, 2019 THROUGH NOVEMBER 15, 2019

HVAC QUALIFYING EQUIPMENT REBATE MATRIX

	CashBack Rebate	Outdoor HVAC	Indoor HVAC[1]	EcoNet® Smart Thermostat / Any Thermostat[2]
Heat Pump Systems	**$625.00**	***Ultra*™ Series** UP20	***Ultra*™ Series** U98V, U96V, U802V **Air Handler** RHMV (EEV-EcoNet)	**EcoNet®** UETST700SYS
	$300.00	***Achiever Plus*® Series** UP17	***Ultra*™ Series** U98V, U97V, U96V, U802V **Air Handler** RHMV (EEV-EcoNet), RH2T (EEV-EcoNet)	**EcoNet®** UETST700SYS
	$150.00	***Achiever*® Series** RP16	***Ultra*™ Series** U98V, U97V, U96V, U802V **Air Handler** RH2V	Any Thermostat
	$100.00	***Achiever*® Series** RP15	***Ultra*™ Series** U98V, U97V, U96V, U802V **Air Handler** RH1V	Any Thermostat
	$75.00	***Achiever*® Series** RP15	***Achiever Plus*® Series** R92T, R95T, R96T, R801T[3] **Air Handler** RH1T, RBHP	Any Thermostat
Air Conditioner Systems	**$600.00**	***Ultra*™ Series** UA20	***Ultra*™ Series** U98V, U97V, U96V, U802V **Air Handler** RHMV (EEV-EcoNet)	**EcoNet®** UETST700SYS
	$300.00	***Achiever Plus*® Series** UA17[4]	***Ultra*™ Series** U98V, U97V, U96V, U802V **Air Handler** RHMV (EEV-EcoNet), RH2T (EcoNet)	**EcoNet®** UETST700SYS
	$100.00	***Achiever*® Series** RA17 (Non-Communicating)	***Ultra*™ Series** U98V, U97V, U96V, U802V **Air Handler** RH2V, RH2T	Any Thermostat
	$75.00	***Achiever*® Series** RA16	***Ultra*™ Series** U98V, U97V, U96V, U802V **Air Handler** RH1V	Any Thermostat
	$50.00	***Achiever*® Series** RA16	***Achiever Plus*® Series** R92T, R95T, R96T, R801T[3] **Air Handler** RH1T, RBHP	Any Thermostat
Residential Package Units	**$300.00**	***Ultra*™ Series** RGEA16, RQRM		Any Thermostat
	$200.00	***Achiever*® Series** RGEA15, RACA15		Any Thermostat

Menu options and notes continued on next page.

2019 FALL CONTRACTOR | CASHBACK PROMOTION

REBATE MATRIX

STANDARD CONTRACTOR CASHBACK REBATE: SEPTEMBER 1, 2019 THROUGH NOVEMBER 15, 2019

HVAC QUALIFYING EQUIPMENT REBATE MATRIX (CONTINUED)

	CashBack Rebate	Outdoor HVAC	Indoor HVAC[1]	EcoNet® Smart Thermostat / Any Thermostat[2]
Individual Components	$100.00		***Ultra*™ Series** U98V, U97V	**EcoNet®** UETST700SYS
	$75.00		***Ultra*™ Series** U96V, U802V	**EcoNet®** UETST700SYS
	$50.00		***Ultra*™ Series** U98V, U97V	
	$25.00		***Ultra*™ Series** U96V, U802V	
Mini-Split Systems	$275.00	***Ultra*™ Series Multi-Zone** UOMH*FXZHJ[5]	***Achiever Plus*® / *Achiever*® Series Multi-Zone** RI*H*AVFJ / UIWH*AVFJ	
	$125.00	***Achiever Plus*® Series Multi-Zone** UOMH*AFXZJ	***Achiever Plus*® / *Achiever*® Series Multi-Zone** RI*H*AVFJ / UIWH*AVFJ	
	$125.00	***Ultra*™ Series Single-Zone** UOSH*AHWJ, UOSH*AHHJ, UOSH*AHXHJ, UOSH*AFFJ, UOSH*AFFHJ	***Ultra*™ Series Single-Zone** UIWH*AHWJ, UIWH*AVFJ, RIFH*AVFJ, RIDH*AVFJ	
	$100.00	***Achiever Plus*® Series Single-Zone** UOSH*AFWJ, UOSH*AXFWJ	***Achiever Plus*® Series Single-Zone** UIWH*AVFJ	
	$75.00	***Achiever*® Series Single-Zone** UOSH*AVSA, UOSH*ASJ, UOSH*AXJ, UOSH*AFCJ, UOSH*VGSN, UOSH*VSN	***Achiever*® Series Single-Zone** UIWH*AVSA, UIWH*ASJ, UIWH*AXJ, RICH*AVFJ, UICH*AXCJ, RIDH*AVFJ, UIUH*A(S)XJ	

*[1]System must include a Ruud® matched coil to be eligible for rebate. [2]Any A Ruud thermostat is recommended to use to complete a Ruud system rebate. However, any other thermostat from Ruud Parts Division can also be used to complete a Ruud System rebate. [3]R801T listed in the matrix represents both the R801TA furnace and R801T**MUA Ultra Low NOx furnace. [4]Does not include the following non-communicating models: UA1724AJ2NB, UA1736AJ2NB, UA1748AJ2NB, UA1760AJ2NB. [5]For the Multi-Zone Mini-Split systems, rebate amount covers installation of (1) outdoor and (1) indoor unit. The rebate amount will not increase with additional indoor unit installations.*

WATER HEATING QUALIFYING EQUIPMENT REBATE MATRIX

	CashBack Rebate*	Eligible Water Heating Models	EcoNet Smart Thermostat / Any Thermostat
Heat Pump (Hybrid) Water Heaters	$150.00	***Professional Ultra*™ Series** PROUH50 T2 RH350 DCB, PROUH50 T2 RH350 D, PROUH65 T2 RH350 DCB, PROUH65 T2 RH350 D15, PROUH80 T2 RH350 DCB, PROUH80 T2 RH350 D15	
Combi Boiler	$150.00	***Ultra*™ Series - Natural Gas** RUCBH-199DVLN,RUCBH-180DVLN ***Ultra*™ Series - Propane** RUCBH-199DVLP, RUCBH-180DVLP	
Tankless Water Heaters	$150.00	***Ultra*™ Series High Efficiency Condensing - Natural Gas** RUTGH-95DVLN-2, RUTGH-90DVLN-2, RUTGH-84DVLN-2, RUTGH-95XLN-2, RUTGH-90XLN-2, RUTGH-84XLN-2, RUTGH-95DVELN-2, RUTGH-95XELN-2 ***Ultra*™ Series High Efficiency Condensing - Propane** RUTGH-95DVLP-2, RUTGH-95DVELP-2, RUTGH-95XLP-2, RUTGH-90XLP-2, RUTGH-84XLP-2, RUTGH-95XELP-2, RUTGH-90DVLP-2, RUTGH-84DVLP-2 ***Ultra*™ High Efficiency Condensing with Built in Recirculation - Natural Gas** RUTGH-RH11DVLN, RUTGH-RH10DVLN, ***Ultra*™ High Efficiency Condensing with Built in Recirculation - Propane** RUTGH-RH11DVLP, RUTGH-RH10DVLP	
	$150.00	***Ultra*™ Series** RUTGH-95DVLN-1, RUTGH-95XLN-1, RUTGH-95DVLP-1, RUTGH-95XLP-1, RUTGH-90DVLN-1, RUTGH-90XLN-1, RUTGH-90DVLP-1, RUTGH-90XLP-1, RUTGH-84DVLN-1, RUTGH-84XLN-1, RUTGH-84DVLP-1, RUTGH-84XLP-1	

**Rebates for tankless units listed are only eligible when purchased through your HVAC distributor that enrolled you in the Fall CashBack Promotion.*

CONTRACTOR TERMS & CONDITIONS

- The promotion is subject to termination at Ruud's discretion. This promotion cannot be combined with any other promotion from Ruud®.
- Installations for commercial applications / commercial properties (rental properties) are not eligible.
- Rebate is only eligible for residential installations in single-family dwellings.
- Rebate is applicable to multiple units in single-family dwellings.
- Contractor's account must be in good credit standing with the distributor in order to participate in this special promotion.
- Installations through National Accounts (such as The Home Depot, ARS and Service Experts) are NOT eligible for the CashBack Promotion.
- Ruud agrees that all information within claims submitted, including serial numbers, will be audited by Ruud for accuracy.
- Your distributor that enrolled you in the program has final approval of promotion participation eligibility. Any proven fraudulent activity may result in the contractor's account being put under review or suspended from promotion participation as determined by Ruud. Contractor may be held responsible for funding paid rebates back to the distributor and Ruud; or Ruud will withhold future rebates due to the contractor in the amount of the fraudulent rebates paid.
- All participating contractors must be enrolled as eligible for the promotion and must have a MyRuud.com user account. All promotion participants must be enrolled and setup their rebate payment method no later than November 15, 2019.
- Due to 1099 tax requirements, you may be required to provide personal and business information, as this is required for any person receiving more than $600 in rewards.
- Qualifying systems and individual unit components are outlined on the Promotion Rebate Matrix. For tankless units listed on the Water Heating Qualifying Equipment Matrix, contractors must purchase through their HVAC distributor that enrolled them in the program. Tankless units purchased through a water heating-only distributor are not eligible.
- Qualifying systems and individual unit components must be purchased through your HVAC distributor that enrolled you in the program. Qualifying equipment must be sold and installed between 9/1/2019 and 11/15/2019 in order to be eligible for the rebate amount.
- Only one qualifying purchase should be submitted per rebate. It is the contractor's responsibility to check their submitted claims and ensure the claims reflect the expected rebate amount. Once a rebate is submitted, it will be at Ruud's discretion whether the claim can be adjusted. **Claims that have been batched for payment or paid out cannot be adjusted. Please ensure you have reviewed your claim on the confirmation screen prior to submitting your claim.**
- For Claims submitted in error that have NOT been batched for payment or paid out can be adjusted by submitting a ticket into the Help Desk (help@myruud.com). For adjustments to be made the contractor must submit an invoice showing proof of installation with their request.

- **Rebate Funding Responsibilities:**
  - The contractor will receive the full amount of the listed rebate (per terms and conditions) and can choose to pass along any given amount to their customers. If desired, the contractor can use earned accrued co-op dollars to promote and advertise the promotion in their market.
  - Contractor must use pre-approved ad graphics from the AdMaker System or obtain prior approval for any ads used to promote this offer.
- All rebate claims must be submitted online at MyRuud.com through the Contractor Serial Tool (CST) **within 30 days from installation date,** to be considered eligible for payment to the contractor. **No exceptions will be allowed. All documentation received after 30 days from the installation date will be denied for processing.**
- **Ruud CashBack Rebate Payment Terms:**
  - Contractors can choose from direct deposit or re-loadable card to receive their funds for the CashBack rebate:
  - Direct Deposit - For payment to a contractor business via direct deposit.
    - Users will be required to provide their business account direct deposit information and a copy of a void check is required for validation.
    - IMPORTANT: Direct Deposit accounts must be setup and validated before any claims are approved and funds can be deposited.
    - Direct deposit accounts will be funded every other week for approved claims.
  - Pay Card - For payment to an individual via re-loadable pay card.
    - New users will receive a Ruud branded re-loadable card after the submission of their first claim. This card can be re-loaded for future Ruud promotions.
    - IMPORTANT: Funding deposit notifications will be emailed to the card holder when funds are available to load. Each email contains the load value, reference code and instructions on how to acquire funds.
    - The card received in the mail is re-loadable, so do not dispose of after the promotion ends.
    - Card can be used for other Ruud promotions hosted through the Contractor Serial Tool (CST).
    - There may be a replacement fee for lost / stolen cards.
    - Ruud is not responsible for lost, stolen or misdirected paperwork or re-loadable pay cards.
    - U.S. residents are subject to a 1099 miscellaneous income tax for spiffs totalling $600 or more annually.
- Offer valid to legal residents of the continental United States, Alaska and Hawaii only.

IMPORTANT: 2019 FALL CASHBACK PROMOTION DATES	
Promotion Installation Start	Sunday, September 1, 2019
Promotion Installation End	Friday, November 15, 2019
Final Day for Contractor Enrollment / Registration	Friday, November 15, 2019
All Rebate Submissions Due	30 days from installation*

**December 16, 2019 will be the final deadline for rebate claim submissions.*

NOTE: 2019 Fall Contractor CashBack Promotion – All documentation is available on MyRuud.com or can be requested from your distributor.